

# Completing your Statement of Impact

## What you need

Statement of Impact template [Click to download](#)

Self-Assessment framework [Click to download](#)

Your Statement of Commitment

Any notes and evidence of impact that you have collected

We've updated this document to support settings to reflect upon their journey in light of the impact Covid-19 may have had on your activities and delivery.

**Time to reflect on your Artsmark journey**

## Plan your answers

Read through all questions before you start writing. Decide what to cover in each question, to avoid repetition in your answers and ensure you have space to tell us about all your achievements.

## Reference the Artsmark criteria

The Artsmark criteria are set out in the Self-Assessment framework. These are the areas that we will use to assess your application. You should use these to evaluate how your arts and cultural provision has developed since you submitted your Statement of Commitment.

## Reference the Quality Principles

This set of principles outlines ways of working that should be embedded in the delivery and evaluation of your journey. Reference how you have used them to raise the standard of work by, with and for your children and young people.

## Evidence the impact

You need to back up any statements you make about impact with evidence. In some instances, quantitative evidence might be most appropriate, for example attainment data, while in others qualitative evidence such as feedback from children and young people might be more relevant.

## Structure

Try to write in full sentences, like a narrative, rather than overusing bullet points. Tell us your rationale, describe what you did and provide evidence of the impact this had. Stick to the word limits, focus on quality statements that evidence the impact of your journey.

## Support

Speak to your **Bridge organisation** for support with writing your Statement of Impact. They can help you to plan your answers with reference to your whole journey. Get the whole staff body and senior leaders working together to evaluate the impact your journey has made on the whole setting. Make sure the Headteacher and Chair of Governors read and approve your Statement of Impact before you submit.

## Assessment

Your Statement of Commitment and this Statement of Impact will be considered when assessing your award. In order to ensure that we are consistent and fair in how we assess, we cannot accept any additional evidence such as photos, appendices and web links, or take previous Artsmark journeys into account. Make sure you include all the information you want us to consider in your answers, without going over the word limits.

# Statement of Impact – prompts for planning your answers

## Context – up to 150 words

**If the context of your setting has changed, such as through academisation or a change in senior leadership, describe it here to give us an up to date overview of your setting.**

We understand that the context of all schools has changed considerably as a result of the Covid-19 crisis and will be sensitive to this in our assessment. You do not have to refer to the impact of coronavirus on your school in this section unless you feel there are unique changes to the context of your setting resulting from the pandemic.

## Question 1 – up to 500 words

**Reflect on how you have achieved the goals and ambitions from your Statement of Commitment and relate your answers to the Artsmark criteria. Celebrate your achievements.**

You'll have the opportunity to tell us how Covid-19 has affected your plans and how you have adapted in Question 2.

## Question 2 – up to 500 words

**Reflect on your journey and anything that didn't go to plan or changes you had to make. Talk about how this affected progress towards your goals and ambitions, any different goals you chose to set yourself and what led you to change direction.**

We recognise that the impact of Covid-19 and school closures may have caused you to alter your plans. Where relevant, tell us about this with the emphasis on how you adapted in order to achieve your goals and the impact this had.

## Question 3 – up to 500 words

**Referring to the Quality Principles and Artsmark criteria, evaluate your Artsmark journey focusing on your children and young people. Provide evidence, for example, of how your work has had an impact on their progress in the arts, their wider learning and their personal development.**

If your plans changed due to Covid-19, you may not have managed to evaluate your journey in exactly the way that you set out in your Statement of Commitment. What alternative ways did you find to evidence the impact on children and young people in your setting?

## Question 4 – up to 500 words

**Referring to the Quality Principles and Artsmark criteria, evaluate your Artsmark journey focusing on your staff, leadership team and wider community. Provide evidence, for example, of how your work has had an impact on the knowledge and confidence of staff, on engagement with parents and relationships with the wider community.**

We understand that your leadership and staff have been under significant pressure at this time, and that your plans for staff development and family engagement may have changed. Were there different outcomes that you can tell us about that support your Artsmark journey? How has your leadership team maintained commitment to its Artsmark goals despite the challenges?

## Question 5 – up to 500 words

**Reflect on your answers to Question 1 and 2 of your Statement of Commitment when answering this question. Consider if your Artsmark journey has taken you towards different priorities for further development.**

We are aware that Covid-19 may have altered your Artsmark journey and your school improvement plans. If so, what lessons learned have led you towards different or new priorities for your school's development? What role does arts, culture and creativity play in your wider strategy?

## Question 6 – up to 500 words

**Reflect on your Artsmark journey and describe how you will continue to champion arts and cultural education. Discuss goals and ambitions that could become the basis of your next Artsmark journey.**

We know that schools remain in a period of uncertainty and long-term recovery. How might your Artsmark journey continue to support and align with your school's recovery and response to the crisis? How will you ensure that all your children and young people continue to benefit from your future plans?

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**The Artsmark team is here to help**

Email

[artsmark@arts council.org.uk](mailto:artsmark@arts council.org.uk)

 [@ArtsmarkAward](https://twitter.com/ArtsmarkAward)

 [@Artsmark1](https://www.facebook.com/Artsmark1)

 [/company/Artsmark](https://www.linkedin.com/company/Artsmark)  
[artsmark.org.uk](https://artsmark.org.uk)

## Further Support

As always your **Bridge Organisation** is your first point of contact and they will be able to support you to write your Statement of Impact.